

Global Ethics Day Toolkit

Contents

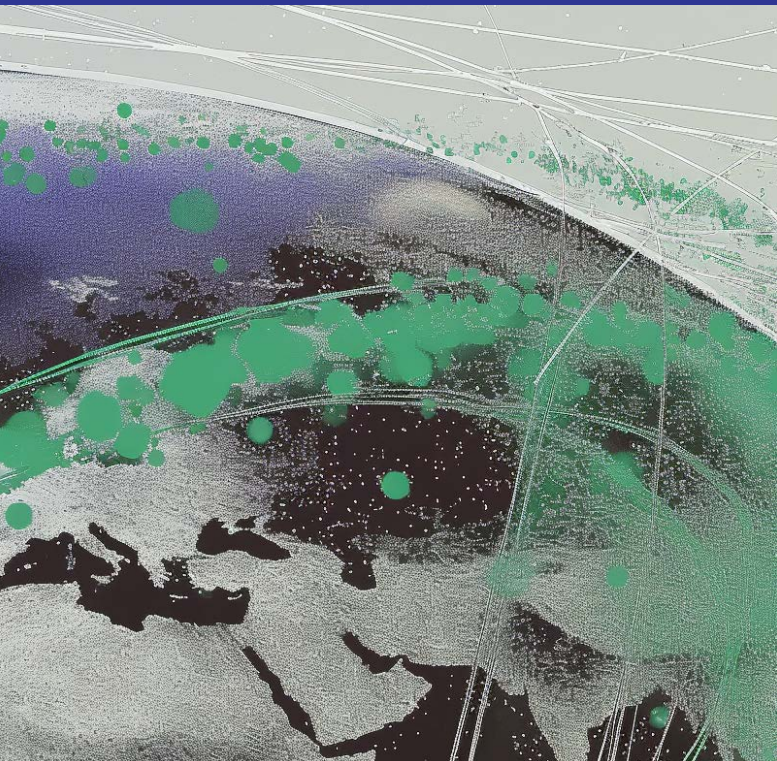
How to Participate	2
Key Messages	3
Logos	5
Social Graphics	6
Posters	8
Suggested Social Media Posts	9
Additional Resources	10

Overview

This year, Global Ethics Day will take place on **October 15, 2025**, with the new theme **Ethics Re-envisioned**. Join us and use the power of ethics to build a better future!

Established by Carnegie Council in 2014, Global Ethics Day is an annual moment for individuals and organizations to explore their values and the principles that shape ethical decision-making.

Since then, citizens, businesses, professional organizations, schools, governments, and nonprofits from over 100 countries have planned activations to empower ethics.



How to Participate

Your own Global Ethics Day activities can include organizing debates and panel discussions, sharing videos, publishing articles, conducting interviews, launching #GlobalEthicsDay social media campaigns, and even environmental clean-ups, canvassing, film festivals, and time capsules . . . there are countless ways to participate.

Ideas for Global Ethics Day 2025 might include:

- Sharing what ethics mean to you on social media using #GlobalEthicsDay or;
- A financial services firm hosting a public panel on the future of ESG;
- An art class visualizing ethical action and sharing on social media;
- A fashion brand creating a video on the ethical and environmental challenges at the heart of the industry; or
- A group of computer science students going live on Instagram to discuss the ethical questions surrounding artificial intelligence.

Key Messages

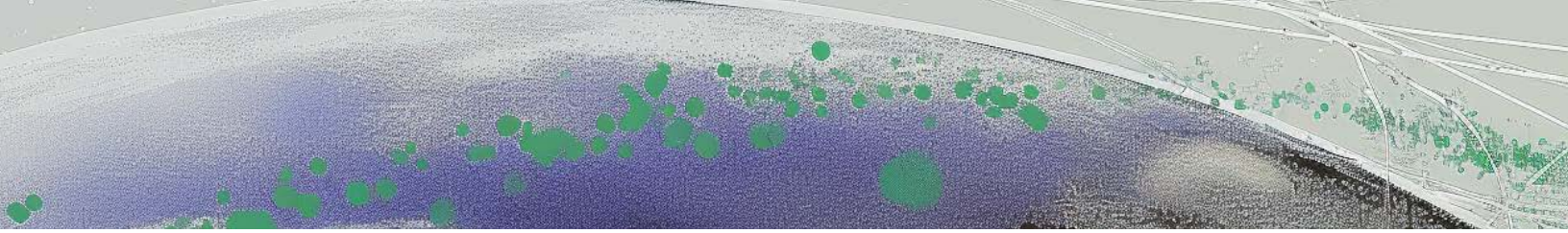
Why Do We Need Ethics Today?

We're living in a moment when the principles of humanitarianism, international cooperation, and democracy are being upended while at the same time complex ethical challenges are proliferating.

There are more than 100 ongoing armed conflicts around the world. Climate change is accelerating faster than ever. Emerging technologies are being embedded in our daily lives unchecked. The rise of nationalism is fueling anti-immigrant sentiments . . .

By prioritizing ethical leadership and good-faith cooperation, we can build a more equitable, just, and peaceful world.

It's time for **ethics-re-envisioned**.



Key Messages

Debunking Misconceptions About Ethics

- First off, ethics is not just some abstract area of study for philosophers and academics. It is an active process that each of us can engage in to improve our lives, strengthen our communities, and build a better world.
- That all sounds great, but then we are hit with the reality that our personal values, needs, and goals often conflict with those of our neighbors, colleagues, or social media connections. However, this doesn't mean we have to be enemies or that we can't work collaboratively to address challenges that impact us all.
- Good ethics recognizes that personal differences are okay and that we can still work together in pursuit of a better world, even if our proposed solutions are imperfect or do not fully satisfy all involved. It really is the good-faith effort at the center of ethical reflection, engagement, and action that counts.
- Ethics is not some cure-all for the world's problems, but it is an actual process for finding solutions in a more collaborative and respectful manner vs. the winner-take-all approach that dominates life today.
- We can use ethics to guide personal decisions, mitigate harmful outcomes, create a more respectful structure for debate, develop helpful public policy, build and deploy technologies responsibly, and address some of the world's most pressing challenges.
- Remember that ethics is not about getting everyone to agree on one way to live or even a single set of values. It's about how we learn to live together, celebrate our differences, and face the global challenges of both today and tomorrow.

“Good ethics recognizes that personal differences are okay and that we can still work together in pursuit of a better world . . .”

Logos



2025 Logo

2025 Logo Transparent



2025 Logo



2025 Carnegie Council Logo

Social Graphics

Ready-made images for social media



[Facebook](#), [LinkedIn](#), [X](#)



[Facebook](#), [LinkedIn](#), [X](#)



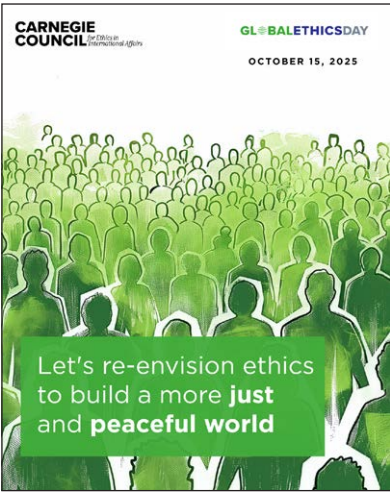
[Facebook](#), [LinkedIn](#), [X](#)

Social Graphics

Ready-made images for social media



[Instagram, Threads](#)



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Posters

Print out these posters and write in your own thoughts and ideas about the role of ethics in everyday life.



[png](#) | [pdf](#)



[png](#) | [pdf](#)



[png](#) | [pdf](#)



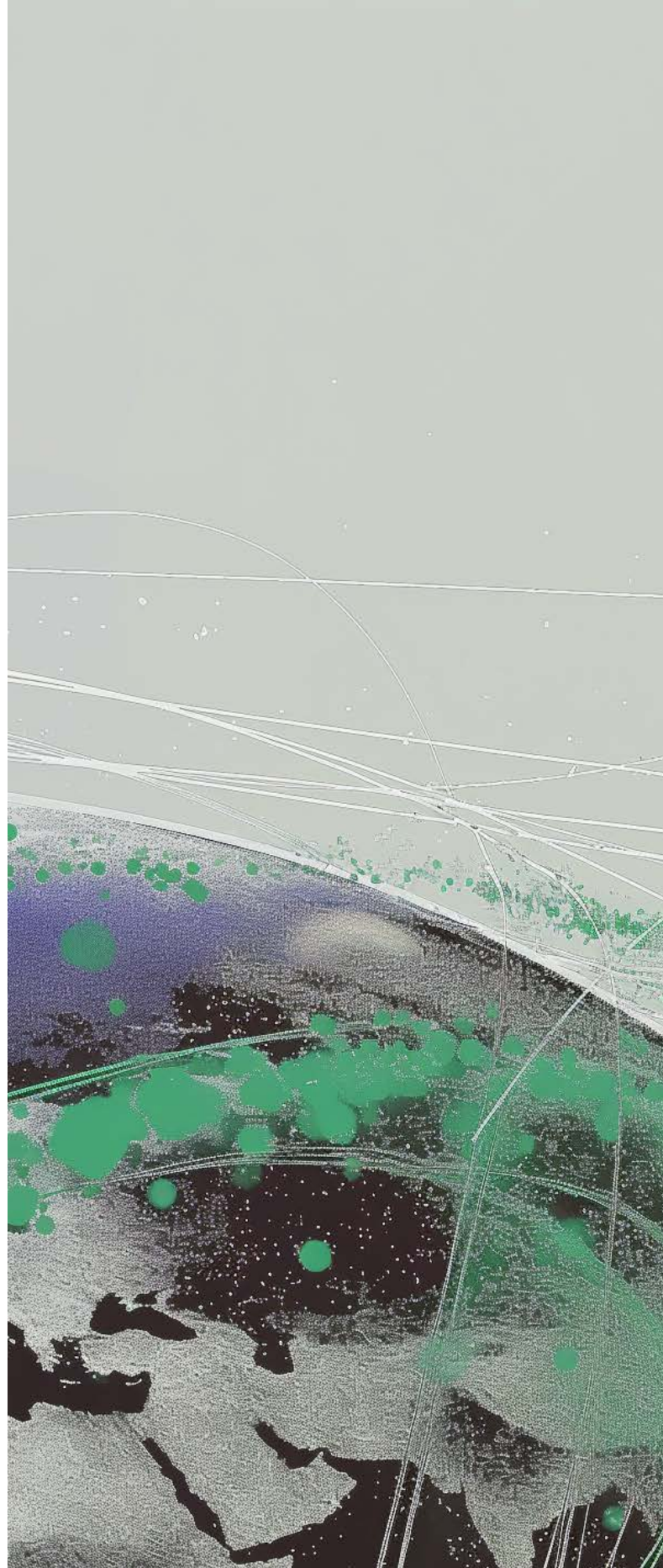
[png](#) | [pdf](#)

Suggested Social Media Posts

Share your activities with the world using your social media accounts. Copy and paste sample social media messages provided below or create your own post using the hashtag #GlobalEthicsDay.

Sample Messages:

- Today is **#GlobalEthicsDay**, a moment to reflect on the values that guide our decisions—at work, in our communities, and in the world. [Share how you or your organization are taking action.]
- This **#GlobalEthicsDay**, I'm proud to join Carnegie Council and people around the world in using the power of ethics to build a more just and peaceful world. Join us!
- It's **#GlobalEthicsDay**! Ethics is not just an abstract idea, but an active process for finding solutions to tackle today's challenges. How are you using ethics in your everyday life?



Additional Resources

Stay up-to-date on the latest insights on ethics and international affairs:

Subscribe to the [Carnegie Ethics Newsletter](#) for timely ethical analysis, Global Ethics Day announcements, and more.

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