

GLOBAL
ETHICS
DAY 2022

CARNEGIE
COUNCIL for Ethics in
International Affairs

GLOBAL ETHICS DAY 2022:

Social Media Toolkit

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Overview

This year, #GlobalEthicsDay will take place on **October 19, 2022**, with the theme of **Ethics Empowered**. Join us and help use the power of ethics to build a better future!

Established by Carnegie Council for Ethics in International Affairs, Global Ethics Day is an annual moment to **empower ethics** through the actions of both individuals and organizations.

Since 2014, citizens, businesses, professional organizations, schools, governments, and nonprofits from over 75 countries have participated in Global Ethics Day.

How to Participate

Carnegie Council is calling on individuals, schools, businesses, governments, nonprofits, etc. to join us on October 19, 2022 in taking action to empower ethics. Your own Global Ethics Day activities can include organizing debates and panel discussions, sharing videos, publishing articles, conducting interviews, launching #GlobalEthicsDay social media campaigns, and even environmental clean-ups, canvassing, film festivals, and time capsules . . . there are countless ways to participate.

Ideas for Global Ethics Day 2022 might include:

- Sharing what ethics mean to you on social media using #GlobalEthicsDay or #EthicsEmpowered;
- A financial services firm hosting a public panel on the future of ESG;
- An art class visualizing ethical action and sharing on social media;
- A fashion brand creating a video on the ethical and environmental challenges at the heart of the industry; or
- A group of computer science students going live on Instagram to discuss the ethical questions surrounding artificial intelligence.



Use Twitter, LinkedIn, Instagram, Facebook, or any other social media platform to share your activities with the world. Copy and paste sample social media messages provided below or create your own customized post using the hashtags #GlobalEthicsDay or #EthicsEmpowered. Carnegie Council will repost highlights on our social media channels:



[@CarnegieCouncil](https://twitter.com/CarnegieCouncil)



[Carnegie Council
for Ethics in
International Affairs](https://www.linkedin.com/company/carnegie-council-for-ethics-in-international-affairs)



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Get Involved

Visit [our website](#) to access resources and learn about other ways to [get involved](#). Make sure to [contact us](#) to be listed as a featured participant on our website.



Logos



2022 Logo



2022 Carnegie Council Logo



2022 Logo



2022 Hashtag

Social Graphics

Ready-made images for social media



Facebook, LinkedIn, Twitter



Instagram



Facebook, LinkedIn, Twitter



Instagram



[Facebook, LinkedIn, Twitter](#)



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Posters

Print out these posters and write in your own thoughts and ideas about the role of ethics in everyday life.



[png](#) | [pdf](#)



[png](#) | [pdf](#)



[png](#) | [pdf](#)

Suggested Social Media Posts

Facebook, LinkedIn, Twitter

- Today is #GlobalEthicsDay! We're proud to be supporting @CarnegieCouncil to empower ethics. Join us: [link to video or GED site]
- From climate change to the global refugee crisis, ethics can help us address some of the world's most pressing issues. That's why this #GlobalEthicsDay, we're joining @CarnegieCouncil to empower #ethics and build a better future: [link to video or GED website]
- This #GlobalEthicsDay, I/we pledge to empower #ethics by [insert activity/action]
- On #GlobalEthicsDay, we're reflecting on how #ethics can be used to improve our lives, strengthen our communities, and build a better world. How can you take ethical action in your daily life?
- As society faces extraordinary challenges, #ethics is more important than ever. On #GlobalEthicsDay, we're committing to empowering ethics and using it as a force for good. Learn more about how you can participate: [link to video or GED website]
- What does #ethics mean to you? Join us in empowering ethics this #GlobalEthicsDay.





Instagram

- Today is #GlobalEthicsDay! We're proud to be supporting @Carnegie_Council to empower ethics. Check out the link in our bio to learn how you can take part. #EthicsEmpowered #Ethics
- From climate change to the global refugee crisis, ethics can help us address some of the world's most pressing issues. That's why this #GlobalEthicsDay, we're joining @CarnegieCouncil to empower ethics and build a better future. Learn more through the link in our bio. #EthicsEmpowered #Ethics
- On #GlobalEthicsDay, we're reflecting on how ethics can be used to improve our lives, strengthen our communities, and build a better world. How can you take ethical action in your daily life? Let us know in the comments! #EthicsEmpowered #Ethics
- As society faces extraordinary challenges, #ethics is more important than ever. On #GlobalEthicsDay, we're committing to empowering ethics and using it as a force for good. Learn more about how you can participate through the link in our bio. #EthicsEmpowered #Ethics
- What does #ethics mean to you? Join us in empowering ethics this #GlobalEthicsDay by clicking the link in our bio. #EthicsEmpowered #Ethics

Additional Resources

Stay up-to-date on the latest insights on ethics and international affairs:

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