GLOBAL ETHICS DAY 2022:

Social Media Toolkit

carnegiecouncil.org
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How to Participate

Carnegie Council is calling on individuals, schools, businesses, governments, nonprofits, etc. to join us on October 19, 2022 in taking action to empower ethics. Your own Global Ethics Day activities can include organizing debates and panel discussions, sharing videos, publishing articles, conducting interviews, launching #GlobalEthicsDay social media campaigns, and even environmental clean-ups, canvassing, film festivals, and time capsules . . . there are countless ways to participate.

Ideas for Global Ethics Day 2022 might include:

• Sharing what ethics mean to you on social media using #GlobalEthicsDay or #EthicsEmpowered;

• A financial services firm hosting a public panel on the future of ESG;

• An art class visualizing ethical action and sharing on social media;

• A fashion brand creating a video on the ethical and environmental challenges at the heart of the industry; or

• A group of computer science students going live on Instagram to discuss the ethical questions surrounding artificial intelligence.
Use Twitter, LinkedIn, Instagram, Facebook, or any other social media platform to share your activities with the world. Copy and paste sample social media messages provided below or create your own customized post using the hashtags #GlobalEthicsDay or #EthicsEmpowered. Carnegie Council will repost highlights on our social media channels:

- @CarnegieCouncil
- Carnegie Council for Ethics in International Affairs
- @CarnegieCouncil
- @Carnegie_Council

Get Involved

Visit our website to access resources and learn about other ways to get involved. Make sure to contact us to be listed as a featured participant on our website.
Logos

2022 Logo

2022 Carnegie Council Logo

2022 Logo

2022 Hashtag
Social Graphics

Ready-made images for social media

- Facebook, LinkedIn, Twitter
- Instagram
Posters

Print out these posters and write in your own thoughts and ideas about the role of ethics in everyday life.
Suggested Social Media Posts

Facebook, LinkedIn, Twitter

• Today is #GlobalEthicsDay! We’re proud to be supporting @CarnegieCouncil to empower ethics. Join us: [link to video or GED site]

• From climate change to the global refugee crisis, ethics can help us address some of the world’s most pressing issues. That’s why this #GlobalEthicsDay, we’re joining @CarnegieCouncil to empower #ethics and build a better future: [link to video or GED website]

• This #GlobalEthicsDay, I/we pledge to empower #ethics by [insert activity/action]

• On #GlobalEthicsDay, we’re reflecting on how #ethics can be used to improve our lives, strengthen our communities, and build a better world. How can you take ethical action in your daily life?

• As society faces extraordinary challenges, #ethics is more important than ever. On #GlobalEthicsDay, we’re committing to empowering ethics and using it as a force for good. Learn more about how you can participate: [link to video or GED website]

• What does #ethics mean to you? Join us in empowering ethics this #GlobalEthicsDay.
Today is #GlobalEthicsDay! We’re proud to be supporting @Carnegie_Council to empower ethics. Check out the link in our bio to learn how you can take part. #EthicsEmpowered #Ethics

From climate change to the global refugee crisis, ethics can help us address some of the world’s most pressing issues. That’s why this #GlobalEthicsDay, we’re joining @CarnegieCouncil to empower ethics and build a better future. Learn more through the link in our bio. #EthicsEmpowered #Ethics

On #GlobalEthicsDay, we’re reflecting on how ethics can be used to improve our lives, strengthen our communities, and build a better world. How can you take ethical action in your daily life? Let us know in the comments! #EthicsEmpowered #Ethics

As society faces extraordinary challenges, #ethics is more important than ever. On #GlobalEthicsDay, we’re committing to empowering ethics and using it as a force for good. Learn more about how you can participate through the link in our bio. #EthicsEmpowered #Ethics

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Additional Resources

Stay up-to-date on the latest insights on ethics and international affairs:

Visit our website and subscribe to our newsletters Carnegie Ethics Newsletter and President’s Desk Newsletter

Follow us on LinkedIn, Twitter, Facebook, and Instagram

Subscribe and listen to our podcasts: Apple, Spotify, and YouTube