Global Ethics Day 2022
Global Ethics Day at JLL 2022
Overview

For the 3rd year in a row, JLL recognized Carnegie Council for Ethics in International Affairs’ Global Ethics Day on October 19, 2022. At JLL, ethics is in everything we do, and we used Global Ethics Day messaging and activities to educate employees, inspire ethical behavior and spread ethical awareness across the organization. We used this opportunity to encourage employees to review our new Code of Ethics and complete our mandatory Ethics training and Code Certification which was launched just ahead of Global Ethics Day. The following slides provide examples of the events, messaging and activities from around the globe. We look forward to participating in Global Ethics Day again in 2023!
Our Code of Ethics
Shaping our Culture
Defining who we are

Click here to view Christian Ulbrich’s message on Ethics.
Global Ethics Day 2022

A sampling of internal messaging

Our internal messages carried the story
Global Ethics Day 2022

We distributed a survey to employees to hear what they had to say on ethics.

How do you define Ethical Leadership?

“Ethical leadership means both acting ethically and setting the standard for others to do so as well. Leaders have an opportunity to inspire others not only to do the right thing but also to consider the kind of people they want to be.”

How do you take ethical action in your daily life?

“Treat everyone equally. Make things better. Treat others fairly. Consider the consequences of my actions. Respect the rights of others and act with integrity always.”

Is there such a thing as a global ethic?

“It refers to a set of common moral values and ethical standards which are shared by the different faiths and cultures on earth.”
To recognize Global Ethics Day, all employees in France were invited to join a call to discuss JLL’s key values of Teamwork, Integrity & Excellence, and talk about ethics. The attendees participated in a survey on what Ethics means to them, with Ethics Heroes stickers were distributed in the corporate offices.
Our Ethics'- morning

An open talk for all employees which we built from scratch in France
(On the International Ethics Day on 19 October)

Our ambition is to openly discuss our values, our Code of Ethics, and ethical dilemmas that we all face and how to resolve them

YEAR 1

First time

10% Attendance rate

Last minute invitation - post covid – still on lockdowns/curfew though

AFTER A SIGNIFICANT INVESTIGATION IN FRANCE

YEAR 2

Renew

12% Attendance rate

Early survey to all staff - selection of topics for discussion – anonymous questions sent in advance

NEED OF SINCERITY
WALK THE TALK
Our Ethics' - morning

Ethics morning materials

Some quotes

“Thank you for setting up this very useful call, it motivates us to pass the certification rather than feeling alone in front of your screen with the questions, it reinforces the feeling of belonging and helps understanding the issues.”

“Nice format for information and exchange.”

“Answering ethical questions live during the session is very concrete - it is also good to allow questions beforehand so that questions could be asked discreetly.”
Celebrating Global Ethics Day in Singapore

Global Ethics Day was commemorated in our Singapore offices with cupcakes! Messaging was also shared with teams around JLL’s recognition of Global Ethics Day.
Global Ethics Day 2022 – Greater Latin America

Video and messaging streamed on monitors and displayed in print at offices in Latin America.
Global Ethics Day Account Engagement

Account-wide Engagement

Nudge Communication, Code of Ethics, and Spark Discussion

Leadership Engagement

New Risk Aware / Risk Active Activity Launch

Supplier Engagement

Supplier Email Blast

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Global Ethics Day Banners & Posters

Translated into multiple languages
Global Ethics Day Event

October 19, 2022
11:00 a.m. – 12:00 p.m. EST

Register for Carnegie Council for Ethics in International Affairs virtual event here for a discussion on how each of us can use ethics to improve our daily lives, the power of humor as a force for good, and how collective action can help address the global challenges that impact us all.

Carnegie Institute for Ethics in International Affairs reported that many JLL employees attended the event.
Thank you

We look forward to participating in Global Ethics Day 2023!